



Nahiyen Ibn Ershad

Digital Transformation Specialist

Program Coordinator with 3 years of experience in tech integration with deep expertise in MarTech, Digital Marketing, and AI Strategy. Skilled in leveraging tools like Salesforce, HubSpot, n8n, and React Native to build high-conversion, automated workflows using AI Agents. Passionate about driving web growth in forward thinking organizations and serving as the liaison between powerful AI solutions and intuitive, human-centered user experiences.

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[box-the-third.github.io](https://github.com/box-the-third)

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SKILLS:

FRONTEND & UI FRAMEWORKS:

Component-Driven Development: React, Next.js, Bootstrap

Cross-Platform Mobile Applications: Flutter, Dart, Android Studio

CREATIVE CODING & IMMERSIVE UX:

3D & Spatial Interactions: WebGL, Three.js

CORE WEB TECHNOLOGIES:

Wordpress, Github Pages

Semantic Layout & Logic: HTML5, CSS3, JavaScript (ES6+)

WORKFLOW AUTOMATION & AI TOOLS:

n8n, Apollo.io, Clay.com

ADVISORY & RECRUITING SYSTEMS:

AI-Driven Student Advisory platforms:

(Applyboard, StudyReach, Leverage Edu, IELTS)

WIREFRAMING:

Figma, Framer, UX Spin

DESIGN:

Canva, Adobe Photoshop, Adobe Creative Apps

AI TOOLS:

Claude, Gemini, ChatGPT, Deepseek, Replit, Lovable, Anything AI

CERTIFICATIONS:

Gold Certified Project- [Kanz AI Hackathon](#)

Digital Marketing Certified - [Hubspot Academy](#)

AI Powered Instructional Design Professional - [LearnWorlds](#)

AI Prompt Engineer - [Microsoft Copilot](#)

UK Agent & Counselor – [British Council](#)

IELTS 7.5 - [British Council](#)

Java Fundamentals – [Oracle Academy](#)

1st Runner Up - [Hult Prize](#)

EDUCATION:

INDEPENDENT UNIVERSITY, BANGLADESH (2024)

Bachelor of Computer Science and Engineering,

Major in Artificial Intelligence

PUBLICATION:

https://www.researchgate.net/publication/387219249_AI_based_solutions_for_Software_Engineering

AL YAMAMAH UNIVERSITY, RIYADH, KSA

Bachelor of Network Security and Engineering,

Major in Computer Science

EXPERIENCE:

PROGRAM COORDINATOR

JUN 2026 – PRESENT

B'Tawfiq

Riyadh, KSA

- Delivered Partnership Outreach Campaign for LEAP East in Hong Kong
- Lead the Design Team for Custom Banner Creation and Placement
- Curated Social Media and Content Creation prior to LEAP Hong Kong

SYSTEM ENGINEER

JAN 2026 – PRESENT

Al7ain AI

Riyadh, KSA

- Created Database administration and website design
- Deployed the logic for streamlined business auditing platform
- Constructed UI/UX design keeping the buyers journey in mind

UGC AND MARKETING SPECIALIST

OCT 2024 – NOV 2025

Global Pathway Experts LTD

Dhaka, Bangladesh

- Built the in-house CRM curated to match counseling workflow upto 95%
- Trained new counselors to enhance lead generation and applications
- Performed Script Writing and Content Creation

FRONTEND DEVELOPER (INTERN)

OCT 2024 – NOV 2025

Belaface

Dhaka, Bangladesh

- Developed responsive, high-performance product pages using modern frontend frameworks
- Built a custom pricing audit tool, through automated validation logic
- Delivered a fully functional MVP under tight deadlines, supporting product demos and feature prioritization

APPOINTMENT SETTER

JAN 2022 – APR 2022

Soleil Energy

Maryland, USA (Remote)

- Set Appointments for Government Funded Solar Programs for multiple states in USA
- Confirmed Leads After Setting Appointment, taking 150+ connected calls a day
- Data Entry and follow ups resulting in 85% KPI's met

ACHIEVEMENTS:

- Guinness World Record (2026) Most Users in an AI Video Lesson
- Guinness World Record (2021) Most Virtual 5K runs within 24 hours.
- Honey E-Commerce(Web Application Project) (2023) Placed in top 5 on Tech Fest
- Ambu-Get(Emergency Ambulance Service Platform) (2023)
Mobile app UI/UX design and Fully Functional WebApp

REFERENCES:

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